THE SURGE

YOUR OWN DIGITAL CONCIERGE

INFORMATION PACK 2024/25

WWW.THESURGEAPP.COM

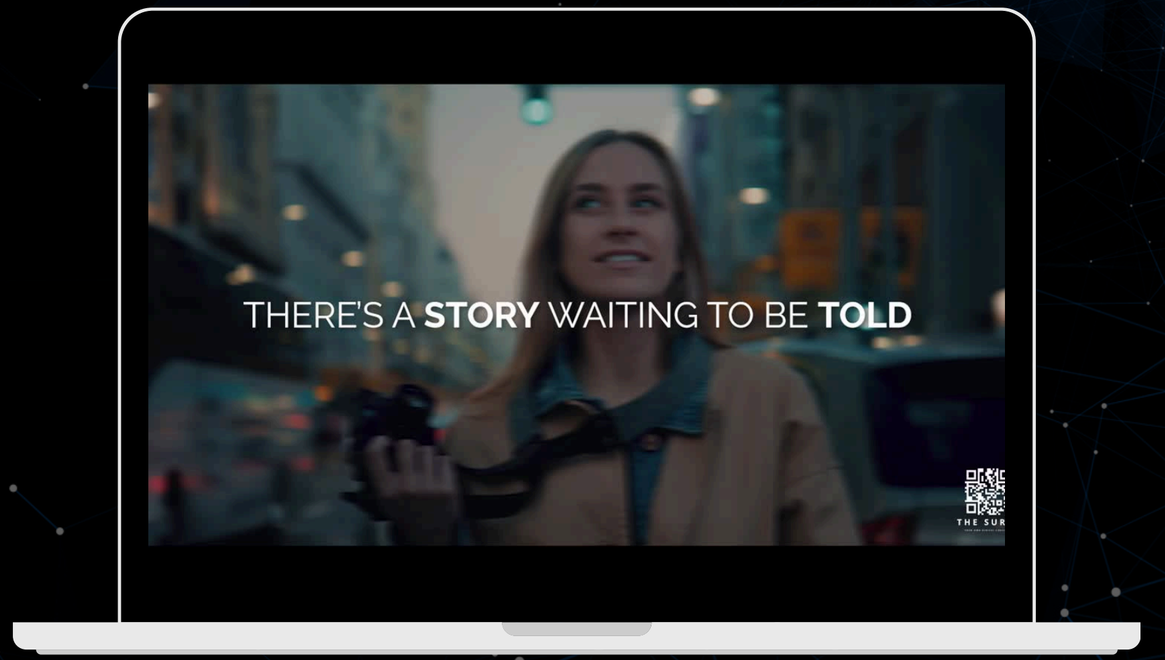
THE SURGE,

is an innovative platform that uses QR codes to connect businesses with their customers through our **dynamic interactive digital magazine**.

We help businesses tell their stories, showcase their unique offerings and create lasting connections all at the scan of a code.

We would like to present to you this fantastic opportunity to showcase your business within our exclusive magazine.

‘Accessed by over 23 million people per year.’



Together, we’re building something extraordinary—**one city, one team, one country at a time.**



Here’s how it works:

1. **Scan the code:** QR codes are partly placed in various establishments such as restaurants, hotels, gyms and other key high-traffic locations.
2. **Engage your audience**: After scanning the code, customers can access exclusive digital content about your business.
3. **Boost your revenue:** Our platform drives traffic, increases customer loyalty, and expands your reach.

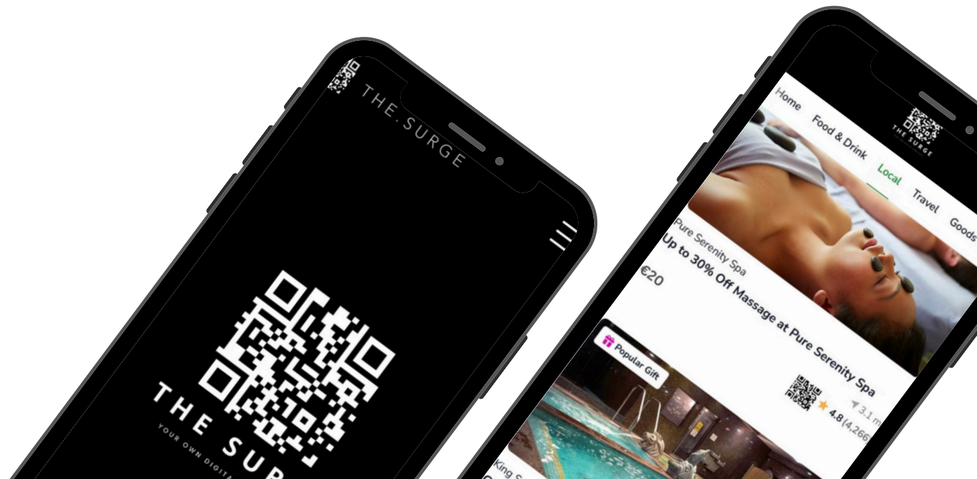


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Why choose THE SURGE?

Grow your Customer Base: Attract new customers through engaging digital content.
Enhance Visibility: Showcase your services to a broader audience.
Support Local Business: Join a network of local establishments fostering sustainable growth.
Attract tourism: Tap into the tourist market with tailored features in popular destinations

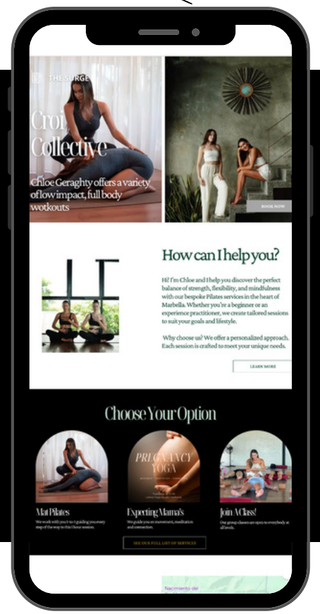




www.thesurgeapp.com

Your business goes here!

THE SURGE

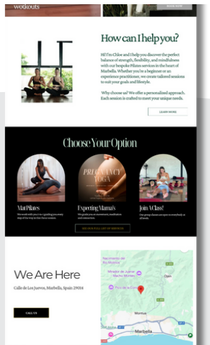


Your Own Exclusive Interactive Feature

1. Available to **millions** of people across Spain
2. **Exclusive feature** - showcasing your services
3. Customers can **book directly** with you through our app
4. All for - **JUST €26 per month!**

SEE HOW IT WILL LOOK ON YOUR PHONE

or visit our website
www.thesurgeapp.com/demo



CALL US ON:
+34 711 018 686

OUR MARKET REACH

MADRID

Contains **3.7 million people** and annual tourism is approx. **7 million visitors** per year.



BARCELONA

Contains **1.6 million people** and annual tourism is over **9 million** visitors per year.

SEVILLA

Contains **1.9 million people** (in metropolitan area) and annual tourism is approx. **2.5 million visitors** per year.

MALAGA

Contains **580,000 people** (in metropolitan area) and annual tourism is approx. **2 million visitors** per year.

VALENCIA

Contains **800,000 people** and annual tourism is approx. **2.5 million visitors** per year.

Our Network

Operating across major cities like **Barcelona**, **Madrid, Malaga, Seville** and **Valencia**. Our reach extends to millions of locals and tourists not only across Spain but around the world.

Why this works

In today's fast paced world customers want engaging and seamless experiences. **THE SURGE** offers a unique way to connect, inspire and grow - helping your business thrive in a competitive market. Our platform allows new customers to have instant access to your webpage or an immediate means of contact where they will be able to book directly with you.

What's included? We're dedicated to helping your business shine with:

- **High-Quality Production:** Professionally designed spaces in our publication.

- **Social Media Spotlights:** Boost visibility through **s**trategic online campaigns that amplify your reach.

- **Quarterly Updates:** We ensure that your images and content are kept fresh and updated with quarterly check-ins.

THE SURGE
YOUR OWN DIGITAL CONCIERGE

You will not believe that you can have **all of this for only:**

€26 **per month**

Next steps

Take the first step towards transforming your customer experience.

Book now to secure your place.

If you would like to take advantage of this fantastic opportunity, or for more information, please let one of our Executive's that contacted you know.

Executive Sales Manager:

T:
E:



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BARCELONA • MADRID • MALAGA • SEVILLE • VALENCIA