



THE SURGE

YOUR OWN DIGITAL CONCIERGE

INVITATION PACK 2024/25

WWW.THESURGEAPP.COM

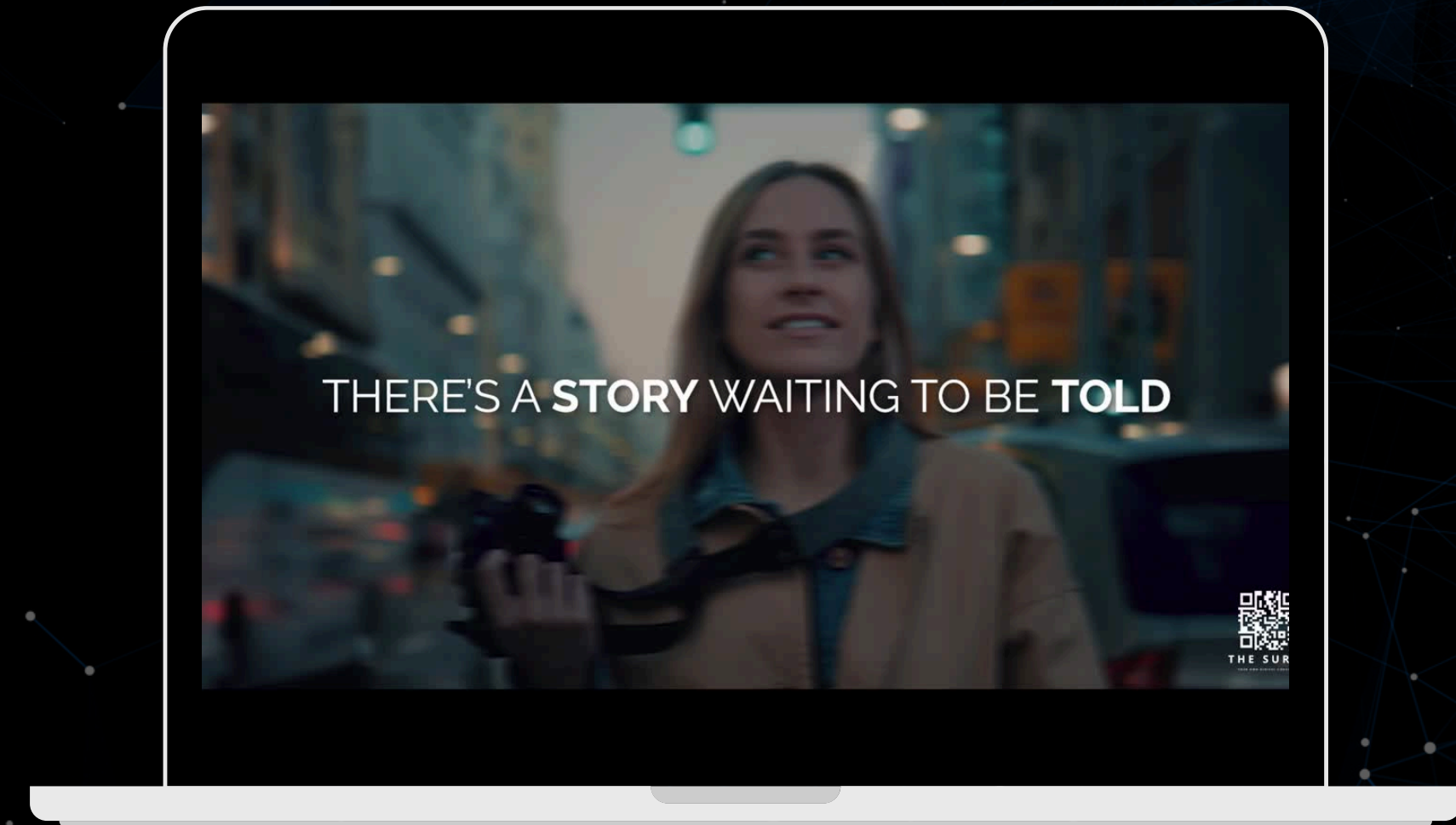
THE SURGE APP

At **THE SURGE**,

We're revolutionising customer engagement with a unique concept that blends cutting-edge technology, **targeted marketing**, and creative storytelling.

Operating across a vast distribution network in Spain, we strategically place our exclusive, personalised coding devices in a variety of notable establishments and locations across the country - but viewed on a global scale.

As a perfect fit, we would like to offer your restaurant a **complimentary feature** within our magazine.



Together, we're building something extraordinary—**one city, one team, one country at a time.**

Here's how it works:

When a customer scans one of our Codes when visiting your restaurant , they're instantly connected to your own personal, exclusive feature within our dynamic digital magazine—right on their phone.

This magazine isn't just visually captivating; it's a gateway to specific, curated content, offering engaging solutions for your customers and opportunities for eye-opening discoveries about your specialities and services.

But we don't stop there.

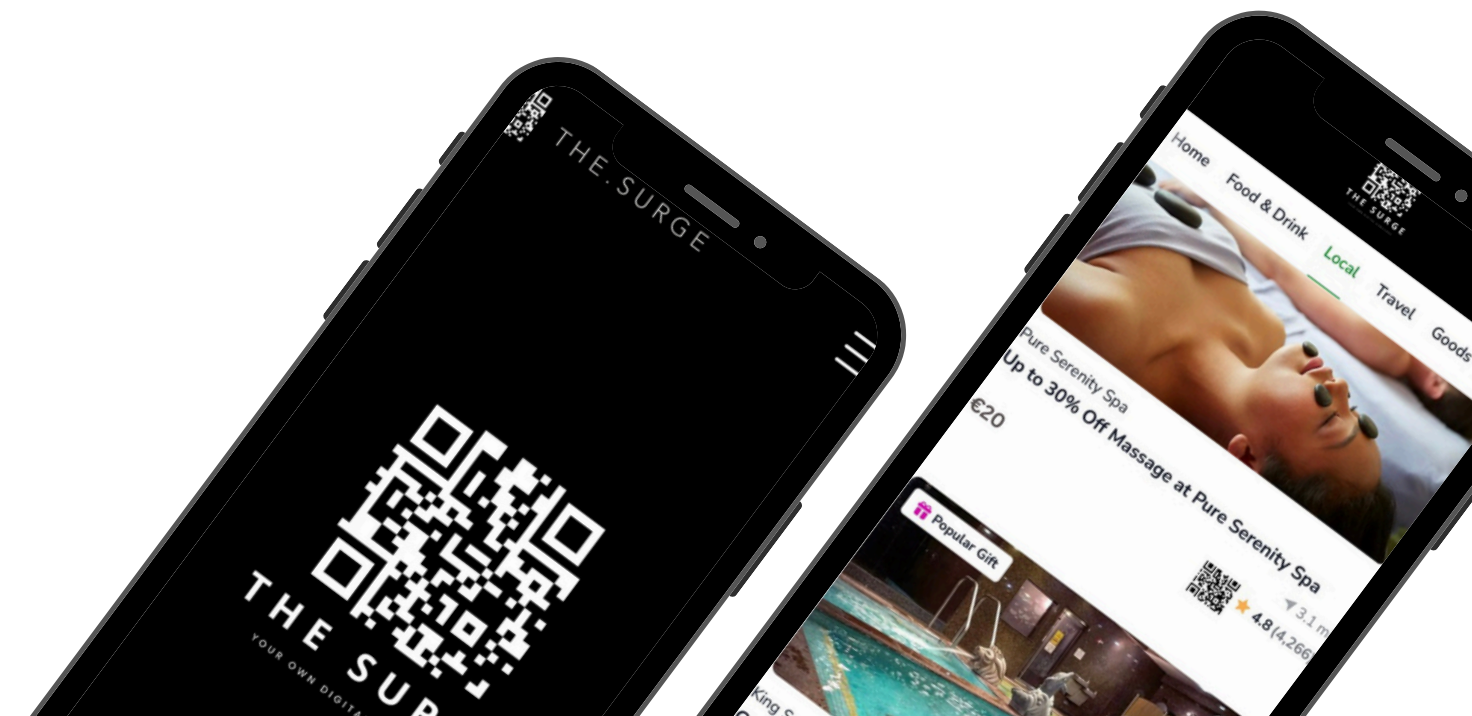
We go the **extra mile** for our partner establishments by crafting **exclusive, custom features** in our magazine.

These features showcase the essence of your business, helping your customers gain deeper insights and fostering **stronger connections**.



THE SURGE

YOUR OWN DIGITAL CONCIERGE





See how your special dishes are created.



Allow your customers to gain insight with behind-the-scenes footage for even more of a magical experience.

Your Complimentary Feature: What's Included?

1. Professional Videography

Our experienced videographers will create a stunning video showcasing your restaurant's ambiance, décor, and signature dishes. From elegant plating to the charm of your interiors, we capture what makes your venue special.

2. Exclusive Chef Interviews

We spotlight the talent behind your menu. A personal interview with your chefs gives customers a unique behind-the-scenes look at the passion and creativity that goes into every dish.

3. Behind-the-Scenes Insights

From your kitchen's buzzing energy to your staff's dedication, we'll show the heart and soul of your establishment, bringing your story to life.

4. Highlighting Your Specialties

Whether it's a signature dish, a seasonal menu, or unique services like private dining or events, we'll ensure your standout features are front and center.

5. Top-Quality Content for Your Customer's

Your feature will appear in our sleek, user-friendly digital magazine, accessible to thousands of potential customers who scan our QR codes at various high-traffic venues.

6. Your Unique Personalised Codes for All of Your Customers

We will provide each table with your own unique code to access your feature in the magazine. It's fun, easy but most importantly creating a memorable experience.

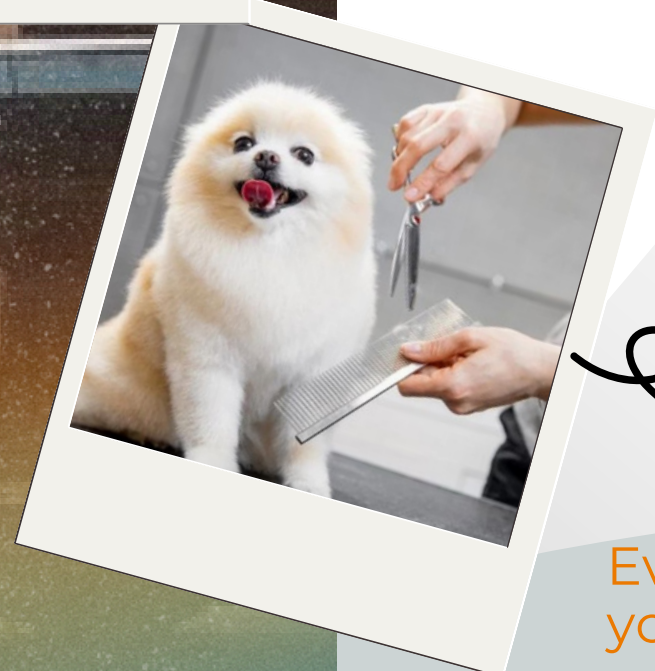
Why Partner with THE SURGE?

- **Increase Foot Traffic:** Customers who discover your venue through our platform are already engaged and looking for exceptional dining experiences.
- **Enhance Brand Image:** Our premium-quality content elevates your restaurant's visibility and appeal.
- **Drive Customer Loyalty:** Engaging storytelling about your venue fosters a stronger emotional connection with customers.
- **Free Marketing Opportunity:** With no cost to you, this is a risk-free way to boost your marketing efforts.

How It Works

- **Schedule a Filming Day:** Our team will coordinate a time that works best for your schedule.
- **We Film, You Shine:** Sit back as we capture the best of your venue with professionalism and care.
- **Feature Goes Live:** Your restaurant's story is published in **THE SURGE's** digital magazine, reaching thousands of potential customers.
- **Enjoy the Benefits:** Watch as customers discover and fall in love with your venue's story!

THE SURGE APP



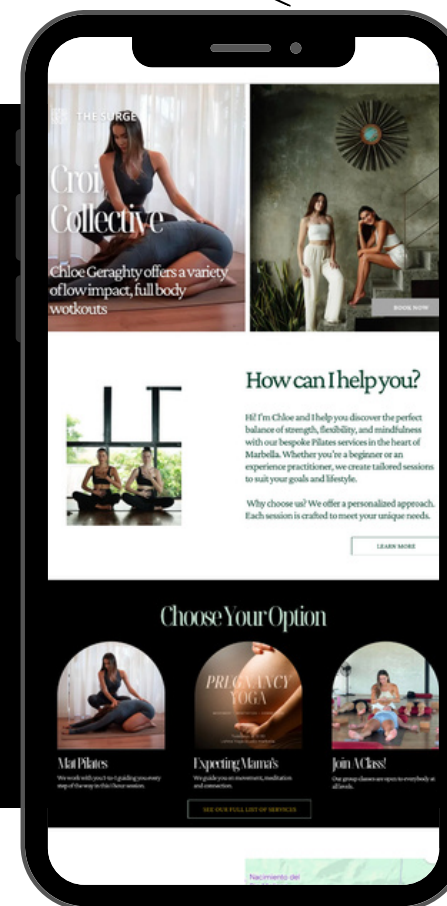
...Plus a whole catalogue of thousands of other services your clients may need!

Everything you need while on the go.

www.thesurgeapp.com

Your business goes here!

THE SURGE



Your Own Exclusive Interactive Feature

- 1 Available to **millions** of people across Spain
- 2 **Exclusive feature** - showcasing your services
- 3 Customers can **book directly** with you through our app
- 4 All for - **JUST €26 per month!**

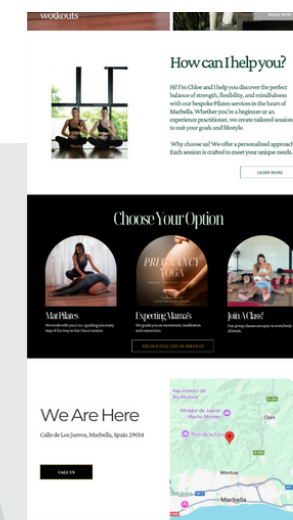
SEE HOW IT WILL LOOK ON YOUR PHONE



or visit our website
www.thesurgeapp.com/demo



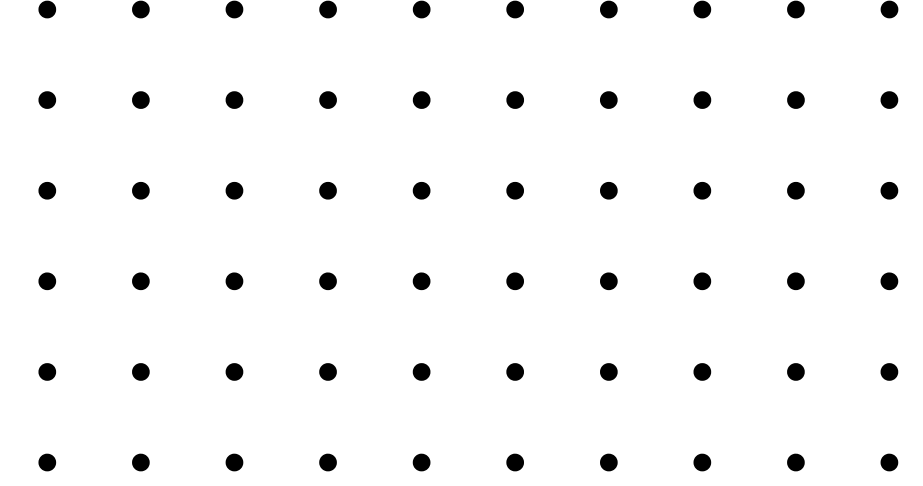
CALL US ON:
+34 711 018 686



OUR MARKET REACH

MADRID

Contains **3.7 million people** and annual tourism is approx. **7 million visitors** per year.



BARCELONA

Contains **1.6 million people** and annual tourism is over **9 million** visitors per year.

SEVILLA

Contains **1.9 million people** (in metropolitan area) and annual tourism is approx. **2.5 million visitors** per year.

MALAGA

Contains **580,000 people** (in metropolitan area) and annual tourism is approx. **2 million visitors** per year.

VALENCIA

Contains **800,000 people** and annual tourism is approx. **2.5 million visitors** per year.



Our platform also features a wide range of services for your customers to access after just one swipe — from *Hairdressers* to *Yoga Classes*, *Dog Groomers* to *‘What’s Happening in the Local Area’*, and much more!

We’re dedicated to helping your business shine with:

- **High-Quality Production:** Professionally designed spaces in our publication.
- **Social Media Spotlights:** Strategic online campaigns that amplify your reach.
- **Quarterly Updates:** We ensure that your images and content are kept fresh and updated with quarterly check-in - also free!



If you would like to take advantage of this fantastic opportunity, or for more information, please let one of our Executive's that contacted you know.

Executive Sales Manager:

T:
E:



THE SURGE

YOUR OWN DIGITAL CONCIERGE



@thesurge.spain



+34 711 018 686



www.thesurgeapp.com



info@thesurgeapp.com

— **BARCELONA • MADRID • MALAGA •**
SEVILLE • VALENCIA —